





STEPHEN F. AUSTIN STATE UNIVERSITY Rusche College of Business P.O. Box 13004, SFA Station Nacogdoches, Texas 75962

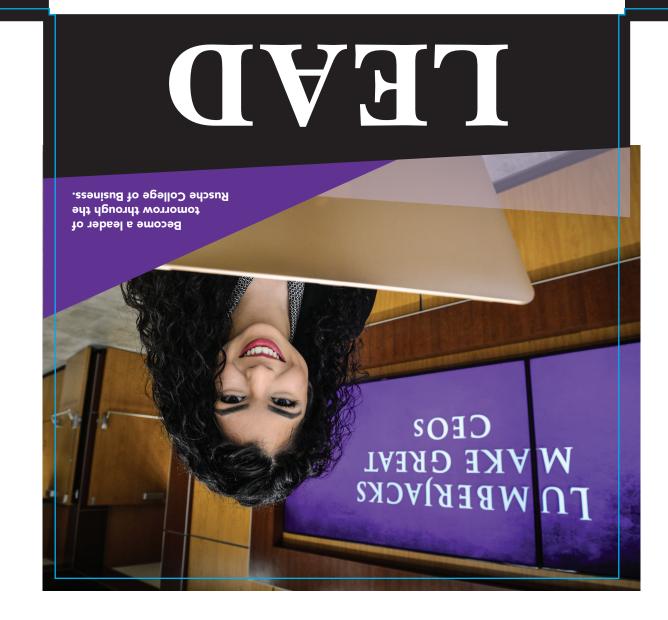
Experience Business.<sup>TM</sup> LEARN 7 LAUNCH 7 LEAD



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# LAUNCH





### WELCOME ...

... to the Stephen F. Austin State University Rusche College of Business! As you join our Lumberjack family, it is our goal to help you "Experience Business" through our interactive and innovative courses, projects and facilities.

With our learn, launch, lead mission, you will be exposed to programs that are not only fun and engaging, but also will prepare you for future success. Explore the many ways you can experience business and be a part of our mission by opening each tab in this brochure.

As you take each step in your educational journey, remember we in the Rusche College of Business are here to help you learn exceptionally well, launch successful careers and become leaders in your fields. Axe 'em, Jacks!



Dr. Timothy O. Bisping Dean, Rusche College of Business



#### LEARN

- **EXPERIENTIAL LEARNING:** Students gain real-world experience through research projects, business and boardroom simulations, and case study practices.
- STATE-OF-THE-ART TECHNOLOGY: Technology-rich classrooms allow students to participate in class, meet in groups and network from any location. For example, our Flex Master of Business Administration is offered via Zoom technology.
- AACSB INTERNATIONAL ACCREDITED: Only 5% of business schools worldwide carry the AACSB distinction. The Rusche College of Business is among this elite 5%

4 BUSINESS PROGRAMS

I 2 MAJORS 2 GRADUATE DEGREES

\$650,000 \$375,000 INVESTMENT SCHOLARSHIPS PORTFOLIO AWARDED MANAGED ANNUALLY

## LAUNCH

- CAREER SUCCESS PASSPORT
  PROGRAM: Earn scholarships while
  learning from industry experts and
  improve your personal and professional
  development through workshops and
  programs.
- **COLLEGE TO CAREER CONFERENCE:** Focus on the important skills that will prepare you for career success through our annual conference that hosts dozens of industry professionals and alumni.
- **STUDY ABROAD:** Travel the world and gain cultural perspective and experience in places like China, Austria, Italy, Iceland,



and has been since 1976.

BY SFA BUSINESS STUDENTS

TO SFA BUSINESS STUDENTS

Germany and more.

