

Your future awaits.

**RUSCHE COLLEGE OF BUSINESS**  
STEPHEN F. AUSTIN STATE UNIVERSITY

During Maymester, business students studied abroad in Germany, Austria and Italy.

# LAUNCH

STEPHEN F. AUSTIN STATE UNIVERSITY  
Rusche College of Business  
P.O. Box 13004, SEA Station  
Nacogdoches, Texas 75962

**Experience Business.™**  
LEARN LAUNCH LEAD

Meet, gather and learn from anywhere in the world through Zoom technology.

# LEARN

LUMBERJACKS MAKE GREAT CEOs

Become a leader of tomorrow through the Rusche College of Business.

# LEAD

# WELCOME ...

... to the Stephen F. Austin State University Rusche College of Business! As you join our Lumberjack family, it is our goal to help you "Experience Business" through our interactive and innovative courses, projects and facilities.

With our learn, launch, lead mission, you will be exposed to programs that are not only fun and engaging, but also will prepare you for future success. Explore the many ways you can experience business and be a part of our mission by opening each tab in this brochure.

As you take each step in your educational journey, remember we in the Rusche College of Business are here to help you learn exceptionally well, launch successful careers and become leaders in your fields. Axe 'em, Jacks!



Dr. Timothy O. Bisping  
Dean, Rusche College  
of Business

## LEARN

- **EXPERIENTIAL LEARNING:** Students gain real-world experience through research projects, business and boardroom simulations, and case study practices.
- **STATE-OF-THE-ART TECHNOLOGY:** Technology-rich classrooms allow students to participate in class, meet in groups and network from any location. For example, our Flex Master of Business Administration is offered via Zoom technology.
- **AACSB INTERNATIONAL ACCREDITED:** Only 5% of business schools worldwide carry the AACSB distinction. The Rusche College of Business is among this elite 5% and has been since 1976.



14 BUSINESS PROGRAMS

12 UNDERGRADUATE MAJORS

2 GRADUATE DEGREES

**\$650,000**  
INVESTMENT  
PORTFOLIO  
MANAGED  
BY SFA BUSINESS STUDENTS

**\$375,000**  
SCHOLARSHIPS  
AWARDED  
ANNUALLY  
TO SFA BUSINESS STUDENTS

## LAUNCH

- **CAREER SUCCESS PASSPORT PROGRAM:** Earn scholarships while learning from industry experts and improve your personal and professional development through workshops and programs.
- **COLLEGE TO CAREER CONFERENCE:** Focus on the important skills that will prepare you for career success through our annual conference that hosts dozens of industry professionals and alumni.
- **STUDY ABROAD:** Travel the world and gain cultural perspective and experience in places like China, Austria, Italy, Iceland, Germany and more.



- **LUMBERJACK PROFESSIONAL NETWORK:** Connect with successful SFA alumni and engage in our exclusive mentorship program that will help you grow personally and professionally.
- **NELSON RUSCHE DISTINGUISHED LECTURE SERIES:** Learn from prominent leaders, like skateboarding legend and entrepreneur Tony Hawk and former Florida Gov. Jeb Bush, as they discuss their scholastic and professional journey and help you begin yours.
- **CLUBS AND ORGANIZATIONS:** Follow your passions and enrich your skill set while building your network.

Visit [sfasu.edu/cob](http://sfasu.edu/cob) to learn more about our programs, events and opportunities.

## LEAD

